



Summerville Oakbrook & Summerville Evening Rotary Clubs

2016 Sponsorship Agreement

Sponsorship Opportunities for the Summerville Oktoberfest,

Date: September 24, 2016 Noon-6PM

Location: Brown Family Park, Nexton, Summerville

Name of Business: _____

Name of Applicant: Email: _____

Address: Phone: _____

City/Town: State: Zip: _____

Sponsorship Levels

King Ludwig Package - \$5000 VIP Cards redeemable for 200 beers (\$1,200 Value) Games bracelets redeemable for 50 kids (\$250 Value) 20 mugs (\$200 Value)	
Bavarian Package - \$1000 (Stage advertising goes to \$1,000 sponsor) VIP Cards redeemable for 30 beers (\$180 Value) Games bracelets redeemable for 10 kids (\$50 Value) 5 mugs (\$50 Value)	Munich Package - \$500 (\$500 reserves Rights to dedicated areas of advertising at event location (Beer land, Kiddie land, Concessions land, Contest land, etc.) VIP Cards redeemable for 20 beers (\$120 Value) Games bracelets redeemable for 5 kids (\$25 Value) 4 mugs (\$40 Value)
Berlin Package - \$100 VIP Cards redeemable for 5 beers (\$30 Value) Games bracelets redeemable for 2 kids (\$10 Value) 1 mug (\$10 Value)	Saxony Package - \$250 VIP Cards redeemable for 10 beers (\$60 Value) Games bracelets redeemable for 3 kids (\$15 Value) 2 mugs (\$20 Value)

- Stage advertising goes to \$1,000 sponsor
- \$500 reserves Rights to dedicated areas of advertising at event location (Beer land, Kiddie land, Concessions land, Contest land, etc.)
- Sponsor Hyperlinks to businesses all year long on our website, Facebook promotions
- All Sponsors are independent agents.
- Sponsor will comply with Town of Summerville regulations which require that accommodation tax be collected.
- Sponsor shall and will hold harmless the Summerville Rotary Oktoberfest, its affiliates and its producers, sponsors, and members from and against any and all claims, liabilities, demands, expenses, fees, penalties, suits, proceedings, actions, and causes of action of any and every kind and nature arising from or out of, or in any way connected with Vendor use, occupancy, or activities unrelated to the event.
- Sponsors will be personally liable to other participating vendors and members of the public for their own acts.
- Sponsor understands neither Summerville Rotary Oktoberfest nor its producers, sponsors, and members will be held responsible for loss and/or damage to vendors personal property caused by any reason, and will not assert any such claim against them. Vendor understands that they are not covered by any insurance policies on behalf of Summerville Rotary Oktoberfest, or any entity affiliated with the Festival and will submit a copy of his business insurance policy covering this event.
- Summerville Rotary Oktoberfest reserves the right to decline acceptance of any application or to ask any vendor to leave the festival if they misrepresent information on this application, or if their product or conduct is deemed inappropriate to this family-oriented event.
- There is no rain date and no refunds will be issued. The Rotary Oktoberfest reserves the right in their sole discretion, to cancel the event in whole or part due to inclement weather and no refund will be issued.

Total Sponsorship Amount \$ _____ Check # _____

Rotary Clubs Support Local And Worldwide Rotary Initiatives!

Please Mail Form and make check payable to: Summerville Evening Rotary Club
 100 N. Main Street, Summerville, SC 29483
 Contact: Helene Mixon 843-832-7102